



A LETTER FROM OUR CEO

United Way of Southeastern Idaho builds powerful partnerships that improve outcomes for children, families and individuals in need.

Dear Friends,

Every day, we are reminded of the incredible strength and resilience of our community. It is your unwavering commitment that drives the United Way of Southeastern Idaho's mission forward, allowing us to make a real difference in the lives of those who need it most. As we navigate the ongoing journey of creating positive change in Southeastern Idaho, we wanted to take a moment to update you on the impactful work of the United Way of Southeastern Idaho and express our deepest gratitude for your continued support.

Through the collective efforts of local partners, volunteers, and donors, ALICE (Asset-Limited, Income-Constrained, Employed), households are achieving significant milestones in pursuit of a better future. Together, we are working to ensure access to quality education and healthcare while promoting financial stability and community well-being. Your investments through United Way have touched countless lives. Whether you've donated your time, resources, or expertise, your involvement has been the driving force behind ALICE's success. Together, we are transforming challenges into opportunities and creating a brighter tomorrow for everyone in Southeastern Idaho.

Yours United,

Shantay Bloxham
Chief Executive Officer
United Way of Southeastern Idaho
www.UnitedWaySEI.org



(TO SEE YOUR IMPACT, BY THE NUMBERS, LOOK ON THE NEXT PAGE.)

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OUR WHY

A.L.I.C.E. is at the heart of everything we do.



EDUCATION

We believe that early childhood education is critical to lifelong success.



HEALTH

We believe that access to quality health care affects every aspect of life.



FINANCIAL STABILITY

We believe in putting every member of our community on a path to financial stability.



ReadTalkPlay

EVERY DAY

READ TALK PLAY EVERY DAY

- Expanded the Read Talk Play initiative from American Falls to Bannock County.
- Added **20 new partners** throughout SE Idaho for the Read Talk Play Initiative.

PRESCHOOL INITIATIVES

- Awarded **\$46,000** in preschool scholarships; expanding educational opportunities to **62 students**; leading to an additional **4% increase** in school readiness scores.
- Hosted 2nd Annual Provider Reception with **70 preschool and daycare providers** in attendance.

FAMILY ENGAGEMENT

- Brought our TMC Lab to engage **728 school-aged youth** in STEM activities.
- Partnered with school districts on family engagement activities/events for **1,403 children and their families**.

RIDE UNITED

Launched Ride United, a first-of-its-kind initiative in Idaho that provides free transportation for health-related activities for community members in need who are patients of our local free clinic, crisis and recovery centers, and mental health providers.

RIDE UNITED
Transportation Access

GET HEALTHY IDAHO

Conducted a community health needs assessment in Bannock County to determine barriers to health and found that our community's ALICE families experience the following unmet needs: Housing (**29.4%**), food (**28.4%**), utilities (**22%**), and transportation (**21.1%**).

FINDHELPIDAHO.ORG

With United Ways of Idaho, launched findhelpidaho.org, an online directory of free and reduced cost resources that connects community resource providers and the people they serve to improve health and social outcomes throughout Idaho.



findhelpidaho.org



TEAMING UP FOR TOMORROW

Increased **15% in giving**, which resulted in more than **\$486,000 invested** into our local network of nonprofits that provided basic needs, increased economic mobility and helped continue to break the cycle of poverty in our community.

COMMUNITY INVESTMENT FUND

The Community Fund dollars raised over the last year during our Teaming up for Tomorrow campaign – a total of **\$327,350 in Community Fund grants** – were awarded to **26 vetted and trusted** local nonprofit programs that help stabilize ALICE households.

OUR CAMPAIGN PARTNERS

- 65** companies
- 1,709** individual donors
- 165** volunteers



FAB 15

These partners raised or contributed **more than \$15K** for our annual campaign this past year!

